

Nimesh Reghunandanan

supernimesh.com

I am a conceptual creative, practising in the field of UX and product design. As such I love the power of ideas. It's through the process of concept all the way to completion I find joy in - transforming scribbles on pieces of paper into a high-quality solution. Currently in search for my next challenge.

The spectrum of work ranges widely from; print to apps, ad campaigns to short form content and recently I have explored 360 video and VR. Its through collaborative work within a diverse team which has given me invaluable opportunities to expand my understanding of different disciplines and in-turn improve my skill set.

Experience

Current – **Junior Designer** - Amazon
Sept '16 – Sept '17

My responsibilities included ideation, set-up and management of photo-shoots, various platforms of social content, animation and pitching ideas. I gained experience building and maintaining relationships with clients to work together to complete briefs.

Key Projects

Pride in London – I created a case study for 360 video documenting the event, showing interaction between the crowd and the Amazon Music float. This was the first of its kind - a learning experience for me and the company.
shooting • editing • implemented new technology

Travel store – For the opening of the new summer travel store, I was paired up with an illustrator. To create 6 animations depicting 6 different types of travellers. This was used on social media and tailored for the European market.
animation • ideation • storyboarding • short form content

Amazon Music – To align with the ATL campaign; playlists and covers were created and re-branded to suit the new look and feel.
branding • UI

Prime Fitness – A self initiated ideation project. I aimed to create a coherent fitness product which utilized multiple existing Amazon services. This product tapped into the emerging wearable tech field.
UI/UX • product design • prototyping • conceptual thinking

Social – Created social posts for topics ranging from throwback Thursdays to back to school to Amazon services.
ideation • stop-motion • short form content

Freelance – **Photo & Videographer**
Band/Fashion/Night-life

I covered club nights on a weekly basis, I also shot and edited music videos for local bands and fashion shoots for end of year textile students.

Skills

Adobe Creative Suite 
UI/UX 
Prototyping 
Web Design 
Video Creation 
Concept & Ideation 

Proficient in animation, branding, editing, wire-framing, prototyping, presenting, UI/UX design and versed in numerous design software.
Experience in 3D modelling, VR, 360 and music production.

Education

2013 – 2016 Northumbria University
Graduated with a 2:1 in Interactive media design

2011 – 2013 Sixth Form: LLOB
4 A-levels

2006 – 2011 Lord Lawson of Beamish
13 GCSE's

Interest



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Hope this gave you a bit of an insight into who I am. If you would like to find out more, please get in touch.